

## PRESS RELEASE

### **Schoolfolio introduces new product line: the Schoolfolio Single**

Miami Beach, FL: Schoolfolio announces the launch of the Schoolfolio Single, a new line of four colorful portfolios designed to store and protect kids' art, schoolwork, report cards, class photos and other school keepsakes.

Schoolfolio launched its original All-in-One storage system in 2003 to great success. With the introduction of the Schoolfolio Single, the company now offers a portable storage solution in colorful designs that kids love. Like the original Schoolfolio, the Schoolfolio Single cuts down on clutter and makes life easier for parents who have been stashing art and schoolwork in cardboard boxes, plastic storage tubs, drawers and closets. For parents and grandparents looking for a unique and special gift that fosters pride in art and schoolwork, Schoolfolio is the answer.

Elementary school teacher Stacey Fenley founded Schoolfolio after seeing parents overwhelmed by the volume of artwork and school projects that their kids brought home. "Schoolfolio products are designed to store and protect all of the most important memories from school," says Fenley, a mother of two young boys. "The Schoolfolio All-in-One archives an entire school career-from preschool to 12th grade. The Schoolfolio Single offers a more portable storage solution in a variety of fun and colorful designs."

The Schoolfolio Single is an oversized polyethylene portfolio (25" x 19" x 3.5") that can be personalized with a child's favorite 5" x 7" photo. The Schoolfolio Single opens flat for easy access to contents. Like the original Schoolfolio All-in-One, the Schoolfolio Single is the perfect size for 24" x 18" paper commonly used for elementary school art projects.

The Schoolfolio Single is sold for \$27.95 at [www.schoolfolio.com](http://www.schoolfolio.com) and through the Save the Art school program. It will also be available soon through select retailers and catalogs. In keeping with the company's message of "Save the Art," Schoolfolio donates a percentage of profits to individual schools or to Schoolfolio's own Save the Art Foundation, a non-profit organization dedicated to raising needed funds for youth arts programs.

14 March 2005

## PRESS RELEASE

### **Schoolfolio offers all-in-one storage solution for children's artwork and school projects**

**Miami Beach, FL:** Schoolfolio announces the launch of the Schoolfolio All-in-One storage system, the solution to every parent's problem of how to conveniently organize and store children's art and schoolwork.

The product comes at the perfect time for parents just beginning to see the overwhelming flow of artwork come home as the school year begins. With the holiday season approaching, the Schoolfolio also offers a solution for parents and grandparents looking for a special gift for kids that fosters pride in art and schoolwork.

Until now, parents have stashed away art and schoolwork in cardboard boxes, plastic storage tubs, drawers and closets. The Schoolfolio's all-in-one storage solution cuts down on clutter and makes life easier for parents.

Elementary school teacher Stacey Fenley developed the Schoolfolio after seeing parents overwhelmed by the volume of artwork and school projects that their kids brought home. "The Schoolfolio is designed to be an archive of a child's school career, from pre-school through 12th grade," says Fenley, a mother of two toddler boys. "As an adult, your child will have all the most important memories from school—art, schoolwork, report cards, certificates, class photos—in one box, organized and protected."

Schoolfolio's patent-pending design consists of an attractive and durable polyethylene outer case that can be personalized with a child's favorite 5" x 7" photo and name label. Inside, six removable polypropylene folders and an assortment of pre-printed labels allow for convenient storage and organization of contents by grade level.

The Schoolfolio is sold at [www.schoolfolio.com](http://www.schoolfolio.com) and through school fundraisers for \$74.95. In keeping with the company's key message of "Save the Art," Schoolfolio is donating a percentage of each unit sold to individual schools or to Schoolfolio's own Save the Art Foundation, a non-profit organization dedicated to raising needed funds for youth arts programs.

15 September 2003

### **Schoolfolio's hometown launches first Save the Art Program.**

**Miami Beach, FL:** The Foundation School, a Miami Beach pre-school, is kicking off Schoolfolio's first Save the Art Program. Students' friends and family throughout the USA may purchase the Schoolfolio online at [www.schoolfolio.com](http://www.schoolfolio.com) and the school will receive \$10 for each unit sold. Temple Beth Sholom's Save the Art Program runs from September 15 - 26.

15 September 2003